

APPLICATIONS PROGRAMMER



As part of the IT Team, you will develop and implement in-house software applications following project management practices. Our Applications Programmer position is responsible for programming customer communications and designing document layouts for variable data, high volume printing utilizing GMC PrintNet/Inspire. This position will also work on integrated marketing projects that include QR Codes, PURLs (Personalized URLs) and website development to capture marketing responses and build marketing analytics.

Develops databases to retain client specific data using MS Access and writes programs to manipulate the data for email blasts, direct mail solicitations or fulfillment projects.

QUALIFICATIONS

Bachelors or Associate degree in a computer applications or programming, or additional equivalent training/experience.

Familiarity with programming languages such as C#/ASP.NET/C++ in the .NET environment,

Working knowledge of database applications (i.e., MySQL, Microsoft SQL Server, etc)

Experience with BCC (Mail Manager) products/ Business Objects and Windows operating systems. GMC (PrintNet) experience preferred.